

Orlando Business Journal - May 17, 2006

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ORLANDO Business Journal

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i.d.e.a.s. Learning wins online training contract

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[Hire Authority Inc.](#) has awarded a contract to [i.d.e.a.s. Learning](#) to oversee the creative development of two of its interactive online training courses.

The financial terms of the contract were not disclosed.

The i.d.e.a.s. team will take the two Hire Authority courses presently offered in face-to-face training sessions and turn them into Web-based interactive experiences. The first course, "Interviewer Training for Hiring High Performers," is based on "Don't Hire Anyone Without Me," a how-to book written by Hire Authority founder Carol Quinn that teaches employers to accurately assess job applicants using motivation-based interviewing to identify high achievers.

The second course, "Experience the Attitude," is based on Quinn's second book "Have the Attitude," which allows individuals to explore their own attitudes and discover how to maximize their greatest potential.

Hire Authority Inc. is an Orlando-based company specializing in teaching employers how to improve their interviewing and hiring skills.

Orlando-based i.d.e.a.s. is a story consulting, production and post-production company that develops learning and integrated communication products for the travel and leisure, health care, entertainment, government and education markets.

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